



Internationally  
Acclaimed Public  
and Corporate  
Seminars

# Systems Thinking

*The language for thinking™*

A Two-Day Workshop with  
Dr Kambiz Maani

Each participant will receive a copy of the new book

*“Systems Thinking and Modelling –  
Understanding Change and Complexity”*  
by Maani & Cavana.

The book features in depth, real world, original case studies

## **Does your organization**

- *Wish to foresee the consequences of its policy and strategic decisions?*
- *Wish to implement change management without adverse side effects?*
- *Have endemic staff morale and productivity problems?*
- *Ignore or postpone fundamental solutions to chronic problems?*
- *Find dealing with complex situations increasingly difficult?*
- *Consistently misjudge symptoms for the cause?*
- *Feel trapped in short-term and firefighting behaviour?*
- *Believe internal politics stifle genuine initiatives?*
- *Desire to become a Learning Organization?*

**SYSTEMS THINKING** is a set of principles and a language for dealing with complex situations underlying business, economics, scientific, and social systems. This workshop is designed to develop **Systems Thinking** skills and *language* by teaching practical tools in a hands-on ‘laboratory’ environment. The workshop will introduce **Systems Thinking** concepts and tools in a step-by-step fashion and will relate them to social, organizational, strategic, policy and personal issues facing us today.

## **Who Should Attend?**

This course is designed for knowledge workers and decision-makers in industry, government and not-for-profit sectors including CEOs, managerial and policy staff. Individuals involved in strategic and policy decisions will find the workshop of particular interest. Participation by company teams will be of additional value to their organizations. No previous experience with **Systems Thinking** or computers will be required.

## *Previous participants have included:*

- CEO of Healthcare Organization
- CEO of a major Television network
- Clinical Director of Health Services
- Head of Marketing Strategy
- Policy and Research Officer
- HR, IT, Marketing and Operations Managers

### **Expected Learnings**

At the conclusion of the workshop, participants will be able to use **Systems Thinking** tools to model and explain dynamic behavior and apply them to complex business, social or economic problems such as strategic planning, performance management, supply chain management, re-engineering, and restructuring, development. They will also be able to recognize the dynamic and interdependent nature of recurring problems and to identify key leverage points for intervention. Practicing these skills will result in collective learning, mutual understanding and shared vision within teams, groups and organisations.

### **Workshop format**

In this workshop, the participants will be working in small-supervised teams, starting with learning cases and followed by real-life issues confronting their organizations.

### **About KAMBIZ MAANI**

Dr. Kambiz Maani is the founder of **Systems Thinking International**™. He has over 25 years of experience in executive development, research and consulting internationally. He has been affiliated with a number of universities and research centers worldwide including MIT, Boston University, Universidad de Concepcion, Rand Corporation, and the University of Auckland. He has worked with Dr. Peter Senge, author of the international bestseller "The Fifth Discipline" and has developed Systems Thinking as **The Language for Thinking**™ - A tool for understanding complexity and to create harmony.

### **Some Participants Comments** (For more testimonials [Click](#))

*"The Best Course I have ever attended"*

**Joseph G. Leonti** - Chief Information Technology Officer, Office of Ohio Secretary of State

*"This workshop was highly stimulating, presenting new perspectives and methods which I found to my delight were immediately applicable in my work. Kambiz is responsive and encouraging and the mix of interactive teaching and small group activities supported by excellent reading material facilitated understanding and learning."*

**Judith Baranyai** - Clinical Director, Laboratory Services, Greenlane Hospital.

*"Systems Thinking provided me with a new way of looking at problems. It gave me tools to look more deeply at issues and ways around them. This course enabled me to understand complex relationships and to explain causalities through dynamic loops".*

**Elizabeth Jones** - Key Respondent Manager, Department of Statistics

*"Systems Thinking has put a new perspective on looking at issues and problems. Like many people I have traditionally approached problems with a linear thought process. Kambiz has given me the tools so that I can look at each "event" and how it may impact or relate to other events or activities. I can thoroughly recommend Systems Thinking to anybody interested in learning how to tackle complex or seemingly difficult issues."*

**Steve Haines**, Sales & Marketing Manager, SKF

*"The Systems Thinking course certainly gave me new tools to analyze business situations. Being able to develop models for constantly changing processes increases one's ability to understand, and therefore make better decisions."*

**John Humphrey** - Manager, Optus