

## Systems Thinking One-Day Workshop with Kambiz Maani, Ph. D.

Building upon a foundation established by the great thinkers of management science—Maslow, Herzberg, Fredrick Taylor, and Edward Deming, to name a few—Maani incorporates classical managerial principles with the modern work of Peter Senge to create a comprehensive one- and two-day course and accompanying textbook on Systems Thinking. Popularized in the 1990's, Systems Thinking is a managerial and organizational discipline, which provides a paradigm, a language, and a technology for understanding the dynamics of change and complexity in business, political, scientific and social settings.

The course and text is intended for knowledge workers and professionals in business, management, information sciences, social sciences, applied sciences and engineering. The participants will learn powerful tools, which they can readily put into practice at their workplace. The course has particular relevance for those interested in group and organizational learning, consensus building and conflict resolution.

Using systems thinking and modelling makes it possible to:

- Examine and foresee the consequences of strategic decisions;
- Implement fundamental solutions to chronic problems;
- Avoid mistakenly interpreting symptoms as causes;
- Test assumptions, hypotheses and scenarios;
- Boost staff morale and improve productivity
- Find long-term solutions and avoid 'fire-fighting' behaviour

The workshop will run from 9:00am to 5:00pm.

Each session will be presented in an interactive, participatory style with attendees working together in small teams. Participants will also receive a complimentary copy of Dr. Maani's textbook and CD on Systems Thinking (US \$45 value).

**Kambiz Maani's** consulting and academic career spans over 24 years in the USA, South America, Asia, Australia and New Zealand. He is the president of *Systems Thinking International*, a global educational and consulting firm and a Professor of Management Science and Information Systems at the University of Auckland. He has taught at a number of universities including MIT and Boston University.

Dr. Maani is a writer and frequent invited speaker on Systems Thinking, Leadership, and Organizational Learning. He is a close collaborator of Dr. Peter Senge of MIT, the best selling author of *The Fifth Discipline*. Kambiz's executive courses on Systems Thinking have been offered internationally from USA to China for the past six years, receiving rave reviews from professional participants. His corporate clients include Unisys, Digital, KPMG, Aetna Health, Caterpillar, RAND, Morgan & Banks (TMP), Babbage-Simmel, Fletcher Challenge, CHH, Ministry of Health, ACC, UniChem, Placemakers, Pacific Steel, TVNZ, MAF, and Zuellig Pharma.

His recent book (with Bob Cavana): *Systems Thinking and Modelling - Understanding Change and Complexity*, was published by Prentice Hall in 2000.